

# Rebecka Anderson

Project Manager with Strong Technology Skills  
[rebecka.anderson@gmail.com](mailto:rebecka.anderson@gmail.com) | 707-849-2273

## Recent Successes!

Captured backchannel of an event made up of low-tech participants through the planning and creation of an iReporter team.

Using an Academy Award theme, I created and presented an introduction to free technology tools, which was well received by participants.

Created and delivered a webinar series on "How to Plan a Webinar" which continues to be requested.

## Current Projects

Developing a social media plan/campaign for SpecialQuest Birth-Five to surface and show impact of the project.

Consulting: video editing, database development, and social media training.

## Technical Skills

HTML/CSS (W3C)  
FileMaker/Server  
Dreamweaver  
FinalCut Express  
WordPress  
iMovie  
SQL/PHP (basic)  
Multiple LMS/CMS  
SEO  
Web Conf. Software  
Fireworks  
Cloud Services  
Photoshop  
Social Media Tools



## Portfolio

[www.rebeckaanderson.com](http://www.rebeckaanderson.com)

## Social Media Presence



## Education

Master's of Adult & Occupational Education  
University of New Hampshire, 1997

Bachelor of Arts, Communication Studies  
Eastern Washington University, 1994

## Napa County Office of Education 10/07-Current Tech Coordinator, SpecialQuest Birth-Five

- Organized and implemented the use of social media tools to create awareness, influence perception, share resources, and support face-to-face events.
- Coordinated and provided support/training for all online events.
- Created and delivered face-to-face and online trainings on a variety of topics.
- Developed, designed, and managed several websites.
- Increased efficiency of the organization by designing custom databases and incorporated the use of various tech tools.

## Sonoma State University | CIHS 7/01-9/07 Manager, Distance Learning & Technology

- Streamlined use of technology by creating the Distance Learning and Technology (DLT) department that offered a variety of services including web/graphic design, database development, eLearning, and desktop support services.
- Supervised staff of 8 and their projects.
- Coordinated and provided support/training for all online events.
- Served as instructional designer and worked directly with SMEs.
- Customized multiple LMS/CMS platforms, discussion forums, and web conferencing services.
- Designed and created several websites using W3C standards (including 508 validation).

## Sonoma State University | CIHS 10/98-6/01 Coordinator, CalSTAT

- Coordinated and provided support/training for all online events.
- Coordinated the delivery of 40 face-to-face trainings across California (contracting, event logistics, marketing, and registration).
- Developed, designed, and managed the CalSTAT website.
- Customized multiple LMS/CMS platforms, discussion forums, and web conferencing services.
- Spoke at several events (200+ participants) to introduce & explain technical elements of the event.