

Rebecka Anderson

Project Manager with Strong Technology Skills
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Featured Successes!

Captured backchannel of an event made up of low-tech participants through the planning and creation of an iReporter team.

Using an Academy Award theme, I created and presented an introduction to free technology tools, which was well received by participants.

Created and delivered a webinar series on “How to Plan a Webinar” which continues to be requested.

Current Projects

Developing a social media plan/campaign for SpecialQuest Birth-Five to surface and show impact of the project.

Consulting: video editing, database development, and social media training.

Technical Skills

HTML/CSS (W3C)
Dreamweaver
FileMaker/Server
FinalCut Express
WordPress
iMovie
SQL/PHP (basic)
Lectora
Articulate
Multiple LMS/CMS
Web Conf. Software
Fireworks
Photoshop
Social Media Tools



Portfolio

www.rebeckaanderson.com

Social Media Presence



Education

Master's of Adult & Occupational Education
University of New Hampshire, 1997

Bachelor of Arts, Communication Studies
Eastern Washington University, 1994

Virginia Commonwealth University | PPD 11/10–Current
eLearning Specialist

- Created multiple online trainings and produced webinars with SMEs.
- Designed graphics for trainings and websites & edited audio/video.
- Advised staff of technology best practices/implementation.

Napa County Office of Education 10/07–11/10
Tech Coordinator, SpecialQuest Birth-Five

- Organized and implemented the use of social media tools to create awareness, influence perception, share resources, and support face-to-face events.
- Created and delivered face-to-face and online trainings on a variety of topics, including “How to Plan a Webinar” and use of various emerging technologies.
- Increased efficiency of the organization by designing custom databases, and incorporated the use of various tech tools.
- Developed, designed, and managed several websites.

Sonoma State University | CIHS 7/01–8/07
Director, Distance Learning & Technology

- Streamlined use of technology by creating the Distance Learning and Technology (DLT) department that offered a variety of services including web/graphic design, database development, eLearning, and desktop support services.
- Supervised staff of 8 and their projects.
- Designed and created several websites using W3C standards
- Customized multiple LMS/CMS platforms and served as instructional designer for several online courses.

Sonoma State University | CIHS 10/98–7/01
Coordinator, CalSTAT

- Coordinated the delivery of 40 trainings across California (contracting, event logistics, marketing, and registration).
- Developed, designed, and managed the CalSTAT website.
- Provided trainings to trainers, presenters, facilitators, and participants on the use of various online tools.
- Spoke at several events (200+ participants) to introduce & explain technical elements of the event.